

Developing Strategies that Work for You



Our Expertise Drives Results

At Ballistic Growth Consulting, we provide essential sales and marketing consulting services tailored for small and medium-sized businesses in the 2A space. Our focus is on delivering impactful strategies supported by expertise.



With over 15 years of experience, our firm offers fractional VP of Sales and Marketing or CRO roles, ensuring that you receive the guidance necessary to elevate your business. We are dedicated to helping brands thrive.



BALLISTIC
GROWTH CONSULTING

Your Partner in Growth



Why Choose Us

- A deep understanding of both commercial and professional segments including LE/GOV, Hunting, Outdoor and General Consumer markets.
- A flexible engagement model that allows for fractional leadership, project-based support, or strategic advisory. Tailored to your needs.
- A unique blend of high-level vision and hands-on execution to ensure sales, marketing, and operations move in lockstep toward revenue goals.
- Hands-on international sales and logistics experience has driven export growth and global expansion.

Our Services

- Strategic Channel Development (Distributors, Buy Groups, Independents)
- Pricing, Margin, and MAP Strategy Optimization
- CRM and Revenue Tracking Process Design
- Sales Process Implementation and Team Development
- Brand Positioning, Content Marketing, and Trade Show Strategy
- Business Development with LE/MIL, Hunting, and Outdoor Verticals



Contact Us



info@ballisticgrowthconsulting.com



www.ballisticgrowthconsulting.com



(949) 229-5968

